



Denton, Texas is the location of the Texas Lone Star Chapter of the Solid Waste Association of North America (TxSWANA) 2023 ROAD-E-O, **April 21-22, 2023**. The TxSWANA Road-E-O is a highly anticipated annual competition for top truck driving, equipment operating, and mechanic honors between representatives of solid waste management organizations, private and public waste sector companies, and other organizations. Come showcase your skills and compete to determine who is the best of the best!

A special Road-E-O early registration room rate is available for the dates of April 21-22, 2023 at the hotel listed below. The early registration rate expires March 31, 2023. Reservations are open now – call to reserve your room and provide the group code TxSWANA or follow the link below to receive the special rate.

Best Western Premier Crown Chase Inn – 2450 Brinker Rd, Denton, Texas

Reservation Line: 940-387-1000

Reservation Link: <https://bit.ly/3Y4BEXq>

Hilton Garden Inn – 3110 Colorado Blvd, Denton, TX

Reservation Line: 940-891-4700

Reservation Link:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=DFWDNGI&arrivaldate=2023-04-21&departuredate=2023-04-23&srpCodes=TXS>

Courtyard by Marriott – 2800 Colorado Blvd, Denton, TX

Reservation Line: 940-382-4600

Reservation Link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1674850803387&key=GRP&app=resvlink>

Take a moment to complete the registration form and reserve your place as a competitor, judge, or sponsor at the TxSWANA 2023 Road-E-O!

As essential workers, we all know how to work hard and keep each other safe. The 2023 Road-E-O is no exception! The Texas Lone Star Chapter and the Host hotels are working together to ensure that we can safely gather in person at the Road-E-O when we all [take reasonable precautions](#) to protect and preserve each other's health and well-being.

For any questions, please contact me at roadeo@txswana.org or (940)349-8001.

Sincerely,

Brian Boerner, Vice President
TxSWANA 2023 Road-E-O



ROAD-E-O SPONSORSHIP

Event Sponsorship Options

The following event sponsorship opportunities are available. Please complete the Sponsorship Form and submit with payment by April 1, 2023 to complete your sponsorship.

Platinum Sponsorship - \$5,000 and up

- Sponsorship includes special recognition at awards banquet during awards presentation,
- 6 tickets to awards banquet,
- Organization name and logo included on event T-shirt,
- Booth/exhibit and/or equipment space at Road-E-O event,
- Organization logo with link on Road-E-O website (for limited time),
- Organization literature in participant information bag,
- Organization name and logo on sponsorship poster at event.

Gold Sponsorship - \$4,000

- Sponsorship includes Organization logo included on event T-shirt
- 4 tickets to awards banquet
- Booth/exhibit and/or equipment display space at Road-E-O event
- Organization name and logo with link on Road-E-O website (for limited time),
- Organization literature in participant information bag,
- Organization name and logo on sponsorship poster at event.

Silver Sponsorship - \$3,000

- Sponsorship includes organization name on event T-shirt
- 2 tickets to awards banquet
- Organization literature in participant information bag,
- Organization name on sponsorship poster at event

Bronze Sponsorship - \$2,000

- Sponsorship includes organization name on event T-shirt
- Name on sponsorship poster at event

Friends Sponsorship - \$1,000

- Sponsorship includes organization name on sponsorship poster at event

**If you have any questions or need further information, please contact
Brian Boerner at roadeo@txswana.org**

Special Sponsorship Options

Additionally, there are a limited number of the following special sponsorship opportunities available.

Opening Reception Sponsor - \$3,500 (1 available)

- Sponsorship includes all Silver level sponsorship benefits, plus
- Special recognition during opening reception on Friday night
- Organization logo displayed during opening reception

Breakfast Sponsor - \$2,500 (1 available)

- Sponsorship includes all Bronze level sponsorship benefits, plus
- Special recognition during breakfast on Saturday morning
- Organization logo displayed during breakfast

Lunch Sponsor - \$4,500 (1 available)

- Sponsorship includes all Gold level sponsorship benefits, plus
- Special recognition during lunch on Saturday afternoon,
- Organization logo displayed during lunch

Dinner and Closing Reception Sponsor - \$10,000 (1 available)

- Sponsorship includes all Platinum level sponsorship benefits, plus
- Special recognition during event on Saturday evening
- Organization logo displayed during event

Course Sponsor - \$1,250 (4 available)

- Sponsorship includes all Friends level sponsorship benefits, plus
- Special recognition on Road-E-O courses,
- Organization logo displayed at the sponsored course

**If you have any questions or need further information, please contact
Brian Boerner at roadeo@txswana.org**



SPONSORSHIP FORM

Thank you in advance for your support of the 2023 TxSWANA Road-E-O. Your contribution helps fostering the spirit of competition and goodwill while promoting professionalism and safety in our industry. To sponsor the 2023 TxSWANA Road-E-O, prepare the information below and complete your sponsorship at the following link: <https://txswana.org/meetinginfo.php?id=130&ts=1673475758>

Please submit with payment by April 1, 2023 to complete your sponsorship.

Sponsorship Level (select):

___ **Platinum** - \$5,000 and up
___ **Bronze** - \$2,000

___ **Gold** - \$4,000
___ **Friends** - \$1,000

___ **Silver** - \$3,000
___ **Special** - _____

Organization Information – Please PRINT legibly

Organization Name _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name _____ Title _____

Phone: _____ Fax: _____

Email: _____

Sponsorships must be completed online at the following link:

<https://txswana.org/meetinginfo.php?id=130&ts=1673475758>

To pay by credit card:

Follow the registration link and enter credit card information when prompted.

To pay by check, select “pay by check” option. Mail check along with this form to:

Brian Boerner
1527 S. Mayhill Rd, Solid Waste
Denton, Texas 76208
Please make checks payable to TxSWANA

**If you have any questions or need further information, please contact
Brian Boerner at roadeo@txswana.org**